# Katarzyna KWIATKOWSKA

info@kattka.com

+33.06.52.94.18.08

### Fontini is an Italian brand owned by Font Barcelona, a family group that has been involved in the artisanal production of electrical devices for over 60 years.

My role in this project was to redesign the old version of the website so that it was clear and understandable for customers and Fontini customer service.

The main goal was to present the products in a minimalistic, elegant and functional way, so that you could easily find their type, code or application – both in the desktop version and on mobile devices. The design was to be elegant and neat at the same time.

See this website live & online now: https://fontini.pl/

### Fontini







### **CA** Shop

Ca.Shop is an online and stationary store with modern furniture and accessories for interior design. However, it is not an ordinary store, it is also a showroom, a team of advisers and a helpful portal that provides advice and assistance at every stage of the order.

During my role in Ca.Shop I designed the website to give it a custom look to show the store has a minimalist yet warm style and to make sure the Ca.Shop website was up to date. This has been achieved through a seamless design that is responsive between Desktop, Mobile and Tablet, giving customers a consistent website experience no matter what platform they are accessing the website from.

Web Design + Branding















### Oramics

Oramics is a platform to support women, non-binary and queer people in the electronic music scene which was created in 2017.

In 2020 they launched their new look website which I was responsible for inside out. I created the website on the Wordpress platform, prepared all the graphics, created a map, art roster and all the necessary modules to clearly place a large amount of information.

See the website online: https://oramics.pl/







Illustration + Concept

### Panacea

Together with <u>FULLSCRN</u> Studio (UK) we have created a project concept for beer labels.

My role began at the stage of co-creating the concept for this project. We spent a few days discussing the idea from the name to creating initial sketches of label ideas.

In the next step, I prepared hand-drawn illustrations, giving them the right colors to match the taste of the beer.

Panacea

Illustration + Concept











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# Eurometal Group S.A.

The video project was created in cooperation with <u>FULLSCRN</u> Studio (UK).

Eurometal is an aluminium manufacturing group that specializes in the production of alloys in billets to be used across a variety of commercial and industrial sectors.

The company approached with a request to create a 3D animation for promotional purposes across social media platforms. The brief was to capture & explain the production cycle and output.

My role in this project was to co-create the script, draw a storyboard and create text graphic elements for the video. Video animation and 3D was made by FULLSCRN Studio.



https://vimeo.com/476594780



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storyboard

Graphic Design + Concept + Script

















### Snapshot Pensions

Another project that I made in collaboration with FULLSCRN Studio. This time the client was Snapshot Pensions, a Glasgow based start-up offering a fast and free financial information service. Snapshot Pensions needed a marketing video, characters and ads to be used on social media platforms. The goal was to create animations and static designs that were informative, fun and accessible.

My role in this project was to co-write the script, draw storyboards, create the characters and social media ads.

Graphic Design + Concept + Script



21



https://fb.watch/5zwRibOlpT/





Snapshot Pensions

Graphic Design + Concept + Script



**stylef**rames

Graphic Design + Concept + Script



Graphic + Print Design

# Surf Magazine

Living by the ocean and seeing surfing people almost every day, I was inspired to create a magazine editorial design concept.











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### Balkan

Balkan – a new pub in the heart of Krakow, which refers to Balkan culture both in the menu and cultural events, oscillating around film, music and Balkan literature.

My task was to create a new and fresh graphic design that would reflect the spirit of this place and refer to the Balkan folk aesthetics, but at the same time was up-to-date.

I created a template for social media posts and a number of icons, graphics and a printed menu.







Printed Posters Design

# Posters Designs

Various designs of printed posters that I have created in recent years for festivals, event organizers and music clubs.

### Different Clients

Printed Posters Design













### **Different Clients**

01.12.18

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Printed Posters Design





### Moi Mili

Moi Mili is a manufactury that was established in the very heart of Poland. An internationally recognized brand that creates original toys, decorations and accessories for children's rooms.

The project was created in 2012. It was the first brand logo, product labels, a catalog and a handdrawn map that was finally printed on a linen material.







### Graphic Design





### TEEPEE TENT WILDHOWER

"Windflowers" Teepere tent is the most unique, with it's originally designed floral hand crafted pattern inspired by nature.







The terms have a classic shape, see made of thick 100 % costion or inner labric certified by OEKO TEX<sup>®</sup> and hinshed with octorn piping. The pixe tricks constituting the timm are arounded and mixed model and hidden in tur-nets seven down bolow. The texpess for children were created in such as well that it is possible to fatter the whole structure with a thick rope with books. The terms have 5 wells and a pentagonal base, making them more table and target than a stope with a square basis. All models have a win-dow on the left. We manufacture terms in Poland, mainly from domestic products. products. We take care of every detail and high quality of craftsmanship

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# Geneviève Giudicelli

Logotype design for French macro photographer Geneviève Giudicelli. The logotype design was to be simple, minimalist, and elegant at the same time.

### Geneviève Giudicelli

Logo Design



### GENEVIEVE GIUDICELL



the simple things are also the most extraordinary things, and only the wise can see them





Alter Joanna Kawka

Logo design

# Alter Joanna Kawka

Logo design for Alter Joanna Kawka a sworn translator's company.



**ALTER** JOANNA KAWKA



### Aquitaine Bois d'antan

Aquitaine Bois d'Antan is a company from the Basque country dealing in the sales of recycled wood. This wood comes from the demolition of old buildings, factories, farms, barns, and sometimes even castles.

The client wanted the logotype to contain a piece of wood, it was associated with the place of origin of the company, and at the same time, it contained elements of the name.

The design of the website was supposed to be warm and associated with old wood.





### website

Aquitaine Bois d'Antan

Web Design + Branding



business cards / letter head